

Bangladesh Securities and Exchange Commission  
Enforcement Division  
Enforcement Department  
Market, Market Intermediaries and Other Affairs Section  
[www.sec.gov.bd](http://www.sec.gov.bd)

12.11.2025  
PO

**BSEC/Enforcement/4051/2025/1254**  
**Dated: November 11, 2025**

**By Special Messenger/Courier**

1. Generation Next Fashions Limited (GENNEXT)  
Building # 348, Road # 05, DOHS Baridhara, Dhaka-1206.
2. Managing Director, Generation Next Fashions Limited (GENNEXT)  
Building # 348, Road # 05, DOHS Baridhara, Dhaka-1206
3. Company Secretary, Generation Next Fashions Limited (GENNEXT)  
Building # 348, Road # 05, DOHS Baridhara, Dhaka-1206

**Attention: Managing Director/CEO/Alleged Person**

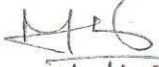
**Subject:** Warning to ensure compliance of all securities related laws in future

This refers to the Commission's show cause cum hearing notice no: BSEC/Enforcement/4051/2025/967 dated August 21, 2025 based on which the hearing was conducted on September 01, 2025.

The Commission, by being dissatisfied and considering your degree of non-compliances as well as subsequent submission of required documents as a proof of compliances, has decided to warn you to be careful in future and also suggested to be cautious about maintaining due diligence related to securities related laws. Any divergence of securities related laws and failing of lawful responsibilities will be taken seriously whereas you will be brought under appropriate enforcement action.

Please note that this disposal does not absolve you from your lawful responsibilities/obligations to any person, if affected, as a result of such default.

For Bangladesh Securities and Exchange Commission,

  
11.11.2025  
**Md. Mahmudul Hasan**  
Assistant Director (Enforcement)  
Email: mahmudulhasan@sec.gov.bd

**Copy for information:**

- PS to Chairman, BSEC.
- PO to Commissioner (All), BSEC.
- PO to Executive Director (MIAD), BSEC. With reference to SMMI Department note dated June 02, 2025.
- ✓ PO to Executive Director (ICTD), BSEC.
- PO to Executive Director (Enf.), BSEC.