

# Bangladesh Securities and Exchange Commission

Enforcement Division

Enforcement Department

Market, Market Intermediaries and Other Affairs Section

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বিএসইসি/এনফোর্সমেন্ট/৩৫৬৭/২০২৪/৭৮৫

তারিখঃ অক্টোবর ০৮, ২০২৪

**Eshaal Communication Ltd.**

(BOID: 1205950075311207)

C/9, Polwel Market, Ground Flor

Naya Paltan, Dhaka.

বিষয়: আদেশ।

কমিশনের আদেশ নং- বিএসইসি/এনফোর্সমেন্ট/৩৫৬৭/২০২৪/৭৮৪ তারিখঃ অক্টোবর ০৮, ২০২৪ এর সত্যায়িত অনুলিপি আপনার অবগতি ও প্রয়োজনীয় ব্যবস্থা গ্রহণের জন্য এতদসঙ্গে সংযুক্ত করা হলো।

বাংলাদেশ সিকিউরিটিজ অ্যান্ড এক্সচেঞ্জ কমিশনের পক্ষে,



মোঃ সুলতান সালাহ উদ্দিন

উপপরিচালক (এনফোর্সমেন্ট)

IP PABX: 88-02-09609-100600, Ext- 1220

ই-মেইল- [ssuddin@sec.gov.bd](mailto:ssuddin@sec.gov.bd)

অবগতির জন্য অনুলিপি:

১. চেয়ারম্যান মহোদয়ের দপ্তর, বিএসইসি।
২. পিও টু সকল কমিশনার, বিএসইসি।
৩. পিও টু নির্বাহী পরিচালক, এনফোর্সমেন্ট, বিএসইসি।
৪. পিও টু নির্বাহী পরিচালক, এমএসআই, বিএসইসি।
৫. পিও টু নির্বাহী পরিচালক, এমআইএডি, বিএসইসি। [BSEC/MSI/2021-1006 dated 13.02.2024]
৬. পিও টু পরিচালক, এনফোর্সমেন্ট, বিএসইসি।

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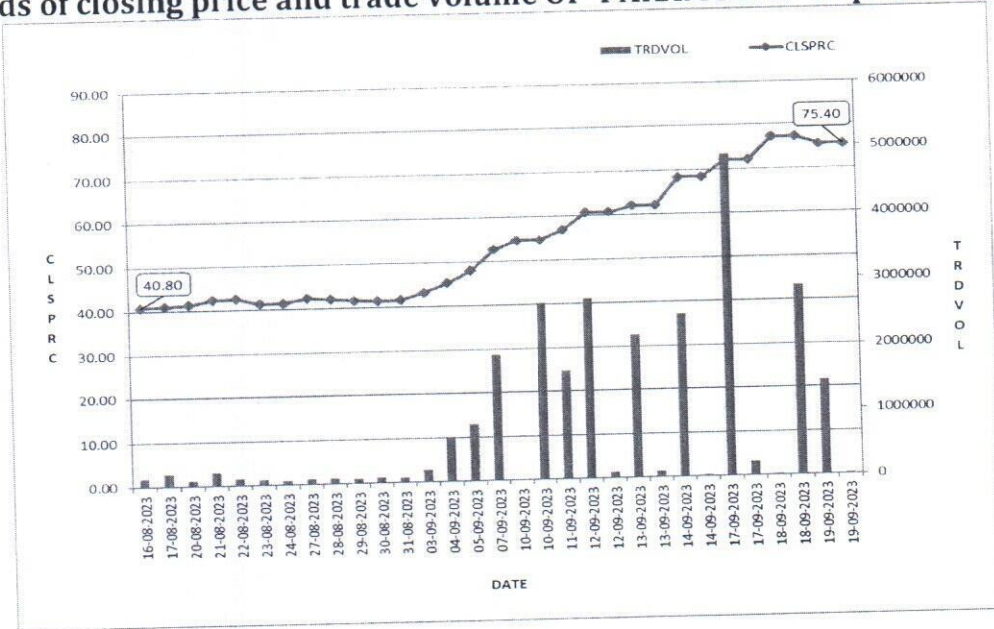
তারিখঃ অক্টোবর ০৮, ২০২৪

**আদেশ**

যেহেতু, Securities and Exchange Ordinance, 1969 এর Section 2 (cc) মোতাবেক কমিশন অর্থ বাংলাদেশ সিকিউরিটিজ অ্যান্ড এক্সচেঞ্জ কমিশন যা বাংলাদেশ সিকিউরিটিজ অ্যান্ড এক্সচেঞ্জ কমিশন আইন, ১৯৯৩-এর অধীনে গঠিত;

যেহেতু, সেপ্টেম্বর ২০, ২০২৩ তারিখের Surveillance Note-71/2023 অনুযায়ী এবং Regulation 16(3)(c)(ii) and (d)(v) of Dhaka Stock Exchange (Board and Administration) Regulations, 2013 দ্বারা প্রদত্ত ক্ষমতাবলে ঢাকা স্টক এক্সচেঞ্জ লিমিটেড ১৭.০৮.২০২৩ থেকে ১৯.০৯.২০২৩ পর্যন্ত সময়কালে Paramount Insurance Company Ltd. (PARAMOUNT)-এর শেয়ার লেনদেন সংক্রান্ত অনুসন্ধান (investigation) কার্যক্রম পরিচালনা করেছে এবং কমিশনে এ সংক্রান্ত একটি প্রতিবেদন দাখিল করেছে। অনুসন্ধান প্রতিবেদন থেকে অন্যান্যের মধ্যে নিম্নলিখিত বিষয়গুলি উপস্থাপিত হয়:

**Trends of closing price and trade volume OF 'PARAMOUNT' in public market**



YCP of the shares of 'PARAMOUNT' as on 17.08.2023 was Tk. 40.80 and closing price of the same was Tk. 75.40 as on 19.09.2023. During this period from 17.08.2023 to 19.09.2023, price of the shares of 'PARAMOUNT' was increased by Tk. 34.60 which is approximately 84.80% higher compared to closing price as on 16.08.2023.

**Trading of Md. Abul Khayer and his associates:**

Md. Abul Khayer & Kazi Sadia Hasan (client code # 1689 of NRBC Bank Securities Limited) was one of the top buyers of shares of 'PARAMOUNT' for the period from 17.08.2023 to 19.09.2023. It is observed that Md. Abul Khayer and his associates used 08 (eight) more accounts for trading 'Paramount' shares during the investigation period. The details of the same are delineated as follows:

A

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| Sl. No. | Name of the BO Account Holder(s)   | BOID             | Client code | Name of Depository Participant     | Relationship/ Remarks                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|---------|------------------------------------|------------------|-------------|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1       | Md. Abul Khayer & Kazi Sadia Hasan | 1205950071091116 | 1689        | NRBC Bank Securities Limited       | Md. Abul Khayer and Kazi Sadia Hasan are spouse in relationship.                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 2       | Shakib Al Hasan & Shirin Akter     | 1205590074169484 | 10821       | UCB Stock Brokerage Limited        | Shakib Al Hasan and Kazi Sadia Hasan are the Chairman and Director of Monarch Mart Ltd. respectively.                                                                                                                                                                                                                                                                                                                                                                                                               |
| 3       | Eshaal Communication Ltd.          | 1205950075311207 | 2194        | NRBC Bank Securities Limited       | <p>- Aminul Islam Sikder is the chairman and Md. Mushfiqur Rahman is the managing director of the company.</p> <p>- Monarch Express Limited, represented by Md. Zaheed Kamal is the director of the company as per the memorandum of association.</p> <p>- The email id is herodumkt@gmail.com as mentioned in the customer account information form. The same email ID was found in the BO Account Opening Form of Md. Abul Khayer &amp; Kazi Sadia Hasan (client code # 7647 of UCB Stock Brokerage Limited).</p> |
| 4.      | Md. Abul Khayer & Kazi Sadia Hasan | 1205590071091116 | 7647        | UCB Stock Brokerage Limited        | Joint account                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 5.      | Md. Abul Khayer & Kazi Sadia Hasan | 1605110071091116 | ABM645      | Agrani Equity & Investment Limited | Joint account                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 6.      | Monarch Mart Ltd.                  | 1201950074852935 | 45908       | EBL Securities Limited             | Kazi Sadia Hasan is the Director of Monarch Mart Ltd.                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 7.      | Abul Kalam Matber                  | 1605180073785828 | 50009       | Sonali Investment Limited          | Father of Md. Abul Khayer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 8.      | Lava Electrodes Industries Ltd.    | 1205950073866468 | A586        | NRBC Bank Securities Limited       | Kazi Sadia Hasan is the Chairman, Md. Humayan Kabir is the Managing Director and Md. Zaheed Kamal is the Director of the company as per the Customer Account Information Form.                                                                                                                                                                                                                                                                                                                                      |
| 9.      | Md. Zahed Kamal                    | 1205950073658801 | 1706        | NRBC Bank Securities Limited       | <p>-Md. Zaheed Kamal is the managing director of Monarch Express Limited.</p> <p>- Kazi Fuad Hasan, brother of Kazi Sadia Hasan is the director of Monarch Express Limited as per the memorandum of association of the company.</p>                                                                                                                                                                                                                                                                                 |



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**Individual trade pattern in public market, Effects of 'PARAMOUNT' in both block and public market, Trade monitoring screenshots and Gain/Loss of Md. Abul Khayer and his associates by trading of 'PARAMOUNT' share are given below:**

**a) Individual trade pattern of Md. Abul Khayer and his associates in public market:**

| Date         | Code # 1689                        |               |               |               | Code # 10821                   |               |                |               | Code # 2194                  |               |               |               | Code # 7647                        |               |           |               | Code # ABM645                      |               |               |               |
|--------------|------------------------------------|---------------|---------------|---------------|--------------------------------|---------------|----------------|---------------|------------------------------|---------------|---------------|---------------|------------------------------------|---------------|-----------|---------------|------------------------------------|---------------|---------------|---------------|
|              | BO ID # 1205950071091116           |               |               |               | BO ID # 120590074169484        |               |                |               | BO ID # 1205950075311207     |               |               |               | BO ID # 120590071091116            |               |           |               | BO ID # 1605110071091116           |               |               |               |
|              | Md. Abul Khayer & Kazi Sadia Hasan |               |               |               | Shakib Al Hasan & Shirin Akter |               |                |               | Eshaal Communication Ltd.    |               |               |               | Md. Abul Khayer & Kazi Sadia Hasan |               |           |               | Md. Abul Khayer & Kazi Sadia Hasan |               |               |               |
|              | NRBC Bank Securities Limited       |               |               |               | UCB Stock Brokerage Limited    |               |                |               | NRBC Bank Securities Limited |               |               |               | UCB Stock Brokerage Limited        |               |           |               | Agrani Equity & Investment Limited |               |               |               |
|              | Buy Qty                            | Rate (W.Avg.) | Sale Qty.     | Rate (W.Avg.) | Buy Qty                        | Rate (W.Avg.) | Sale Qty.      | Rate (W.Avg.) | Buy Qty                      | Rate (W.Avg.) | Sale Qty.     | Rate (W.Avg.) | Buy Qty                            | Rate (W.Avg.) | Sale Qty. | Rate (W.Avg.) | Buy Qty                            | Rate (W.Avg.) | Sale Qty.     | Rate (W.Avg.) |
| 17-08-2023   | 0                                  | 0.00          | 0             | 0.00          | 0                              | 0.00          | 0              | 0.00          | 0                            | 0.00          | 0             | 0.00          | 0                                  | 0.00          | 0         | 0.00          | 0                                  | 0.00          | 140106        | 40.89         |
| 07-09-2023   | 850000                             | 52.16         | 0             | 0.00          | 0                              | 0.00          | 0              | 0.00          | 0                            | 0.00          | 0             | 0.00          | 0                                  | 0.00          | 0         | 0.00          | 0                                  | 0.00          | 0             | 0.00          |
| 10-09-2023   | 0                                  | 0.00          | 0             | 0.00          | 0                              | 0.00          | 0              | 0.00          | 650000                       | 56.95         | 0             | 0.00          | 0                                  | 0.00          | 0         | 0.00          | 0                                  | 0.00          | 0             | 0.00          |
| 11-09-2023   | 0                                  | 0.00          | 342201        | 56.60         | 0                              | 0.00          | 0              | 0.00          | 0                            | 0.00          | 0             | 0.00          | 0                                  | 0.00          | 0         | 0.00          | 0                                  | 0.00          | 0             | 0.00          |
| 12-09-2023   | 0                                  | 0.00          | 507799        | 58.22         | 495844                         | 61.53         | 0              | 0.00          | 0                            | 0.00          | 0             | 0.00          | 13335                              | 62.00         | 0         | 0.00          | 0                                  | 0.00          | 0             | 0.00          |
| 14-09-2023   | 136043                             | 65.44         | 0             | 0.00          | 525057                         | 68.19         | 0              | 0.00          | 300000                       | 67.36         | 0             | 0.00          | 0                                  | 0.00          | 0         | 0.00          | 0                                  | 0.00          | 0             | 0.00          |
| 17-09-2023   | 0                                  | 0.00          | 0             | 0.00          | 39976                          | 72.41         | 495000         | 75.10         | 0                            | 0.00          | 570000        | 75.10         | 0                                  | 0.00          | 0         | 0.00          | 0                                  | 0.00          | 0             | 0.00          |
| 18-09-2023   | 0                                  | 0.00          | 136000        | 73.00         | 0                              | 0.00          | 525901         | 73.14         | 0                            | 0.00          | 217890        | 77.33         | 0                                  | 0.00          | 0         | 0.00          | 0                                  | 0.00          | 0             | 0.00          |
| 19-09-2023   | 0                                  | 0.00          | 0             | 0.00          | 0                              | 0.00          | 0              | 0.00          | 0                            | 0.00          | 80000         | 77.12         | 0                                  | 0.00          | 0         | 0.00          | 0                                  | 0.00          | 0             | 0.00          |
| <b>Total</b> | <b>986043</b>                      |               | <b>986000</b> |               | <b>1060877</b>                 |               | <b>1020901</b> |               | <b>950000</b>                |               | <b>867890</b> |               | <b>13335</b>                       |               | <b>0</b>  |               | <b>0</b>                           |               | <b>140106</b> |               |

| Date       | Code # 45908             |               |           |               | Code # 50009              |               |           |               | Code # A586                     |               |           |               | Code # 1706                  |               |           |               | Total   |                   |             |           |                    |             |
|------------|--------------------------|---------------|-----------|---------------|---------------------------|---------------|-----------|---------------|---------------------------------|---------------|-----------|---------------|------------------------------|---------------|-----------|---------------|---------|-------------------|-------------|-----------|--------------------|-------------|
|            | BO ID # 1201950074852935 |               |           |               | BO ID # 1605180073785828  |               |           |               | BO ID # 1205950073866468        |               |           |               | BO ID # 1205950073658801     |               |           |               |         |                   |             |           |                    |             |
|            | Monarch Mart Ltd.        |               |           |               | Abul Kalam Matber         |               |           |               | Lava Electrodes Industries Ltd. |               |           |               | Md. Zahed Kamal              |               |           |               |         |                   |             |           |                    |             |
|            | EBL Securities Limited   |               |           |               | Sonali Investment Limited |               |           |               | NRBC Bank Securities Limited    |               |           |               | NRBC Bank Securities Limited |               |           |               |         |                   |             |           |                    |             |
|            | Buy Qty                  | Rate (W.Avg.) | Sale Qty. | Rate (W.Avg.) | Buy Qty                   | Rate (W.Avg.) | Sale Qty. | Rate (W.Avg.) | Buy Qty                         | Rate (W.Avg.) | Sale Qty. | Rate (W.Avg.) | Buy Qty                      | Rate (W.Avg.) | Sale Qty. | Rate (W.Avg.) | Buy Qty | Buy Rate (W.Avg.) | Total       | Sale Qty. | Sale Rate (W.Avg.) | Total       |
| 17-08-2023 | 0                        | 0.00          | 0         | 0.00          | 0                         | 0.00          | 0         | 0.00          | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 0         | 0.00          | 0       | 0.00              | 0.00        | 140106    | 40.89              | 5729253.40  |
| 07-09-2023 | 0                        | 0.00          | 0         | 0.00          | 0                         | 0.00          | 0         | 0.00          | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 0         | 0.00          | 850000  | 52.16             | 44339781.00 | 0         | 0.00               | 0.00        |
| 10-09-2023 | 0                        | 0.00          | 0         | 0.00          | 0                         | 0.00          | 0         | 0.00          | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 50000     | 55.00         | 650000  | 56.95             | 37016931.20 | 50000     | 55.00              | 2750000.00  |
| 11-09-2023 | 0                        | 0.00          | 0         | 0.00          | 100000                    | 57.00         | 0         | 0.00          | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 0         | 0.00          | 100000  | 57.00             | 5700000.00  | 342201    | 56.60              | 19369117.50 |
| 12-09-2023 | 0                        | 0.00          | 0         | 0.00          | 0                         | 0.00          | 0         | 0.00          | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 0         | 0.00          | 509179  | 61.54             | 31337047.50 | 507799    | 58.22              | 29562681.70 |
| 14-09-2023 | 0                        | 0.00          | 0         | 0.00          | 0                         | 0.00          | 0         | 0.00          | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 0         | 0.00          | 961100  | 67.54             | 64915135.60 | 0         | 0.00               | 0.00        |
| 17-09-2023 | 33951                    | 71.04         | 0         | 0.00          | 0                         | 0.00          | 19500     | 73.01         | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 0         | 0.00          | 73927   | 71.78             | 5306535.00  | 1084500   | 75.06              | 81403061.20 |
| 18-09-2023 | 0                        | 0.00          | 0         | 0.00          | 0                         | 0.00          | 80500     | 73.98         | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 0         | 0.00          | 0       | 0.00              | 0.00        | 960291    | 74.14              | 71196339.50 |
| 19-09-2023 | 0                        | 0.00          | 0         | 0.00          | 0                         | 0.00          | 0         | 0.00          | 0                               | 0.00          | 0         | 0.00          | 0                            | 0.00          | 0         | 0.00          | 0       | 0.00              | 0.00        | 80000     | 77.12              | 6169946.40  |
| Total      | 33951                    |               | 0         |               | 100000                    |               | 100000    |               | 0                               |               | 0         |               | 0                            |               | 50000     |               | 3144206 |                   |             | 3164897   |                    |             |

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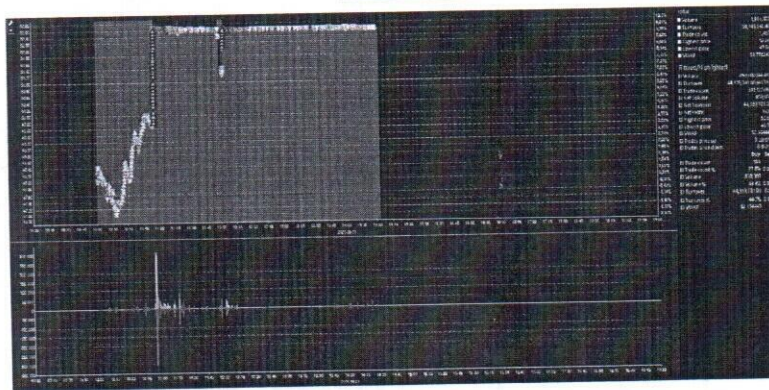
**b) Effects of 'PARAMOUNT' at DSE (both Public Market and Block Market) by Md. Abul Khayer and his associates:**  
Opening balance: 240,106 shares

| Date            | Buy            |                |                     | Sale           |                |                     | Cost of shares sold  |                |                     | Stock Position |                |                   | Comparison with the Market |                        |                         |                |                 |                  |
|-----------------|----------------|----------------|---------------------|----------------|----------------|---------------------|----------------------|----------------|---------------------|----------------|----------------|-------------------|----------------------------|------------------------|-------------------------|----------------|-----------------|------------------|
|                 | Qty.           | Price (W.Avg.) | Amount              | Qty.           | Price (W.Avg.) | Amount              | Bonus Share Credited | Price (W.Avg.) | Amount              | Qty.           | Price (W.Avg.) | Amount            | Mkt Trade Qty at DSE       | Mkt Close Price at DSE | Market price Changed by | Client Buy (%) | Client Sale (%) | Client Trade (%) |
|                 | 1              | 2              | 3                   | 4              | 5              | 6                   | 7                    | 8              | 9                   | 10             | 11             | 12                | 13                         | 14                     | 15                      | 16             | 17              | 18               |
| Opening Balance |                |                |                     |                |                |                     |                      |                |                     | 240106         | 52.05          | 12497811.06       |                            |                        |                         |                |                 |                  |
| 17-08-2023      | 0              | 0.00           | 0.00                | 140106         | 40.89          | 5729253.40          | 0                    | 52.05          | 7292688.71          | 100000         | 52.05          | 5205122.35        | 177081                     | 41.00                  | 0.49%                   | 0.00%          | 79.12%          | 79.12%           |
| 07-09-2023      | 850000         | 52.16          | 44339781.00         | 0              | 0.00           | 0.00                | 0                    | 0.00           | 0.00                | 950000         | 52.15          | 49544903.35       | 1914885                    | 52.60                  | 9.81%                   | 44.39%         | 0.00%           | 44.39%           |
| 10-09-2023      | 650000         | 56.95          | 37016931.20         | 50000          | 55.00          | 2750000.00          | 0                    | 54.10          | 2705057.33          | 1550000        | 54.10          | 83856777.22       | 2694722                    | 54.60                  | 3.80%                   | 24.12%         | 1.86%           | 25.98%           |
| 11-09-2023      | 100000         | 57.00          | 5700000.00          | 342201         | 56.60          | 19369117.50         | 0                    | 54.28          | 18573587.10         | 1307799        | 54.28          | 70983190.11       | 1648920                    | 56.80                  | 4.03%                   | 6.06%          | 20.75%          | 26.82%           |
| 12-09-2023      | 509179         | 61.54          | 31337047.50         | 587799         | 57.98          | 34082681.70         | 0                    | 56.31          | 33100969.49         | 1229179        | 56.31          | 69219268.12       | 2825234                    | 60.70                  | 6.87%                   | 18.02%         | 20.81%          | 38.83%           |
| 13-09-2023      | 0              | 0.00           | 0.00                | 20000          | 58.45          | 1169000.00          | 0                    | 56.31          | 1126268.32          | 1209179        | 56.31          | 68092999.80       | 2272537                    | 62.10                  | 2.31%                   | 0.00%          | 0.88%           | 0.88%            |
| 14-09-2023      | 961100         | 67.54          | 64915135.60         | 0              | 0.00           | 0.00                | 0                    | 0.00           | 0.00                | 2170279        | 61.29          | 133008135.40      | 2497091                    | 68.30                  | 9.98%                   | 38.49%         | 0.00%           | 38.49%           |
| 17-09-2023      | 73927          | 71.78          | 5306535.00          | 1084500        | 75.06          | 81403061.20         | 0                    | 61.63          | 66839791.02         | 1159706        | 61.63          | 71474879.38       | 5100813                    | 72.00                  | 5.42%                   | 1.45%          | 21.26%          | 22.71%           |
| 18-09-2023      | 0              | 0.00           | 0.00                | 960291         | 74.14          | 71196339.50         | 0                    | 61.63          | 59184554.87         | 199415         | 61.63          | 12290324.51       | 2903069                    | 77.10                  | 7.08%                   | 0.00%          | 33.08%          | 33.08%           |
| 19-09-2023      | 0              | 0.00           | 0.00                | 80000          | 77.12          | 6169946.40          | 0                    | 61.63          | 4930551.67          | 119415         | 61.63          | 7359772.84        | 1448900                    | 75.40                  | -2.20%                  | 0.00%          | 5.52%           | 5.52%            |
| <b>Total</b>    | <b>3144206</b> | <b>59.99</b>   | <b>188615430.30</b> | <b>3264897</b> | <b>67.96</b>   | <b>221869399.70</b> | <b>0</b>             | <b>59.34</b>   | <b>193753468.52</b> | <b>119415</b>  | <b>61.63</b>   | <b>7359772.84</b> |                            |                        |                         |                |                 |                  |

After scrutinizing the Trade monitoring screenshots collected from Surveillance Department of DSE, it is found that *Md. Abul Khayer and his associates* were involved in trading of shares of 'PARAMOUNT' which influenced to uplift the price of the said securities on several dates:

**1205950071091116, 1205590074169484, 1205950075311207, 1205590071091116, 1605110071091116, 1201950074852935, 1605180073785828, 1205950073866468, 1205950073658801 (Combined)**

**07-09-2023**



It was observed in the above graph that on 07-09-2023, total number of trades of PARAMOUNT in the market was 1456, whereas number of trades (buy) executed by *Md. Abul Khayer and his associates* were 393 which is approximately 26.99% of the total number of trades in the market. Again, total traded volume of PARAMOUNT in the market on that day was 1,914,885 whereas buy volume by the said client(s) was 850,000 which is approximately 44.39% of the total traded volume in the market. It is evident that the client had significant participation in the market on 07-09-2023 in trading of PARAMOUNT share.

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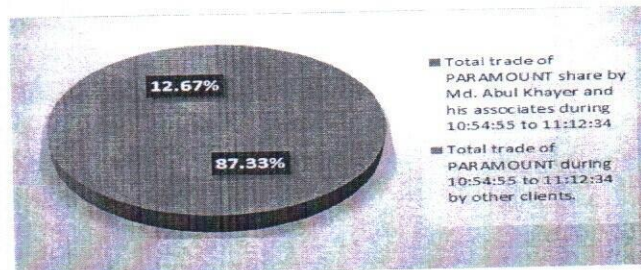
Enforcement Division

Enforcement Department

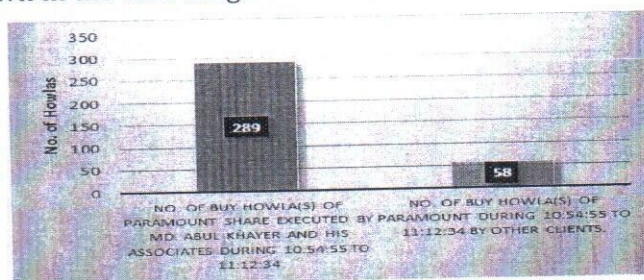
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On 07-09-2023, trading of PARAMOUNT share was started at Tk. 48.30 which is Tk. 0.40 more than the YCP of Tk. 47.90. On that day, *Md. Abul Khayer and his associates* started series of trading at 10:54:55 at price Tk. 49.80 and induced the same to rise to Tk. 52.60 up to 11:12:34. It can also be observed from the above graph that *Md. Abul Khayer and his associates* executed significant trades during this time period. It is mentionable here that from 10:54:55 to 11:12:34, *Md. Abul Khayer and his associates* bought 650,000 shares of PARAMOUNT compared to the total traded share of 744,300. This is shown in the following Pie Chart.

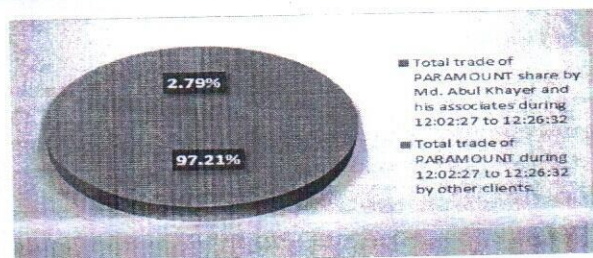


It is also found that during the aforementioned period, *Md. Abul Khayer and his associates* executed 289 howlas to purchase of shares of PARAMOUNT compared to the total number of howlas of 347 as shown in the following Bar Chart.



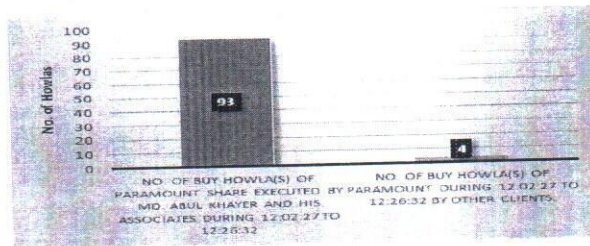
It is observed from the above graphs and screenshot that *Md. Abul Khayer and his associates* bought 87.33% of the total trades of PARAMOUNT shares by executing 289 of total 347 howlas from 10:54:55 to 11:12:34 on 07-09-2023. From 10:54:55 to 11:12:34, *Md. Abul Khayer and his associates* induced the price to rise from Tk. 49.80 to Tk. 52.60.

Again, on the same day, *Md. Abul Khayer and his associates* started series of trading at 12:02:27 at price Tk. 52.00 and induced the same to rise to Tk. 52.60 up to 12:26:32. It can also be observed from the above graph that *Md. Abul Khayer and his associates* executed significant trades during this time period. It is mentionable here that from 12:02:27 to 12:26:32, *Md. Abul Khayer and his associates* bought 150,000 shares of PARAMOUNT compared to the total traded share of 154,300. This is shown in the following Pie Chart.



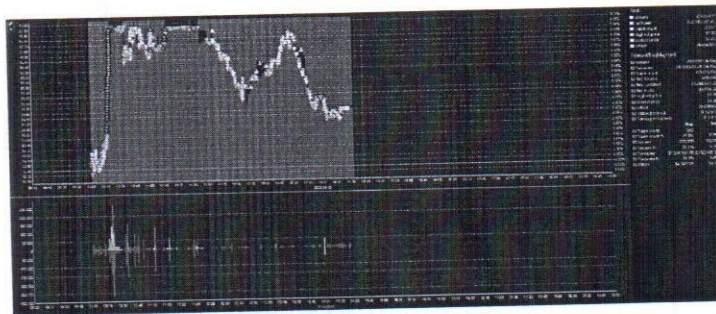
It is also found that during the aforementioned period, *Md. Abul Khayer and his associates* executed 93 howlas to purchase of shares of PARAMOUNT compared to the total number of howlas of 97 as shown in the following Bar Chart.

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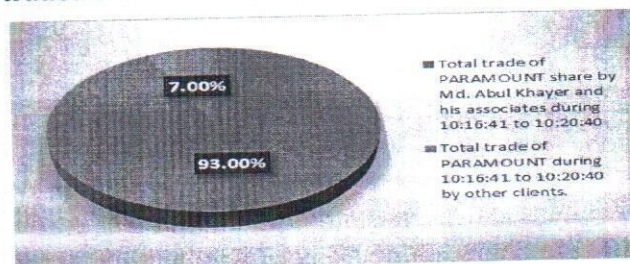
It is observed from the above graphs and screenshot that *Md. Abul Khayer and his associates* bought 97.21% of the total trades of PARAMOUNT shares by executing 93 of total 97 howlas from 12:02:27 to 12:26:32 on 07-09-2023. From 12:02:27 to 12:26:32, *Md. Abul Khayer and his associates* induced the price to rise from Tk. 52.00 to Tk. 52.60. Thus it seems that *Md. Abul Khayer and his associates* were actively trying to lift the price of PARAMOUNT share. At the end of the day price of PARAMOUNT share was increased by Tk. 4.70 which is approximately 9.81% higher than YCP.

**10-09-2023**



It was observed in the above graph that on 10-09-2023, total number of trades of PARAMOUNT in the market was 2417, whereas number of trades (buy) executed by *Md. Abul Khayer and his associates* were 362 which is approximately 14.98% of the total number of trades in the market. Again, total traded volume of PARAMOUNT in the market on that day was 2,685,197 whereas buy volume by the said client(s) was 650,000 which is approximately 24.21% of the total traded volume in the market.

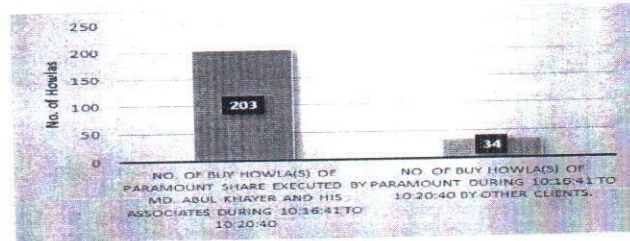
On 10-09-2023, trading of PARAMOUNT share was started at Tk. 52.60 which is similar to the YCP of Tk. 52.60. On that day, *Md. Abul Khayer and his associates* started series of trading at 10:16:41 at price Tk. 53.90 and induced the same to rise to Tk. 57.80 up to 10:20:40. It can also be observed from the above graph that *Md. Abul Khayer and his associates* executed significant trades during this time period. It is mentionable here that from 10:16:41 to 10:20:40, *Md. Abul Khayer and his associates* bought 276,624 shares of PARAMOUNT compared to the total traded share of 297,459. This is shown in the following Pie Chart.



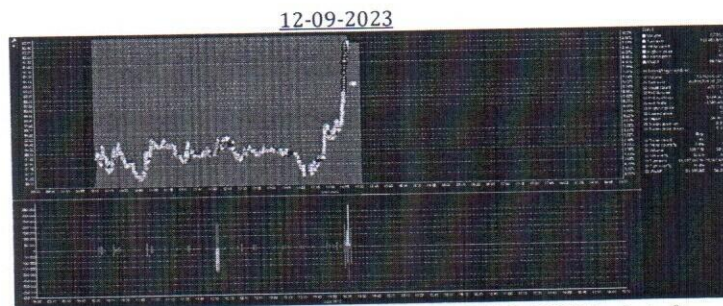
It is also found that during the aforementioned period, *Md. Abul Khayer and his associates* executed 203 howlas to purchase of shares of PARAMOUNT compared to the total number of howlas of 237 as shown in the following Bar Chart.

*[Signature]*

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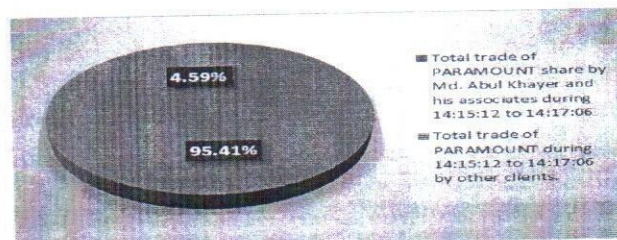


It is observed from the above graphs and screenshot that *Md. Abul Khayer and his associates* bought 93.00% of the total trades of PARAMOUNT shares by executing 203 of total 237 howlas from 10:16:41 to 10:20:40 on 10-09-2023. From 10:16:41 to 10:20:40, *Md. Abul Khayer and his associates* induced the price to rise from Tk. 53.90 to Tk. 57.80. Thus it seems that *Md. Abul Khayer and his associates* were actively trying to lift the price of PARAMOUNT share.



It was observed in the above graph that on 12-09-2023, total number of trades of PARAMOUNT in the market was 2368, whereas number of trades (buy) executed by *Md. Abul Khayer and his associates* were 188 which is approximately 7.94% of the total number of trades in the market. Again, total traded volume of PARAMOUNT in the market on that day was 2,735,234 whereas buy volume by the said client(s) was 509,179 which is approximately 18.62% of the total traded volume in the market.

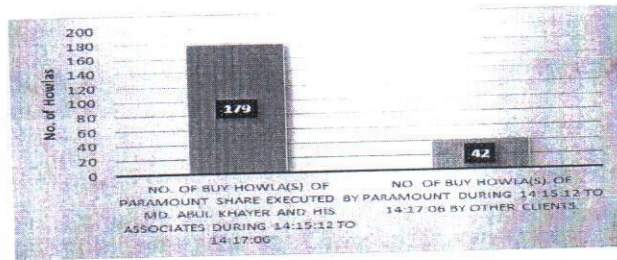
On 12-09-2023, trading of PARAMOUNT share was started at Tk. 57.80 which is Tk. 1.00 more than the YCP of Tk. 56.80. On that day, *Md. Abul Khayer and his associates* started series of trading at 14:15:12 at price Tk. 60.60 and induced the same to rise to Tk. 62.40 up to 14:17:06. It can also be observed from the above graph that *Md. Abul Khayer and his associates* executed significant trades during this time period. It is mentionable here that from 14:15:12 to 14:17:06, *Md. Abul Khayer and his associates* bought 495,844 shares of PARAMOUNT compared to the total traded share of 519,709. This is shown in the following Pie Chart.



It is also found that during the aforementioned period, *Md. Abul Khayer and his associates* executed 179 howlas to purchase of shares of PARAMOUNT compared to the total number of howlas of 221 as shown in the following Bar Chart.

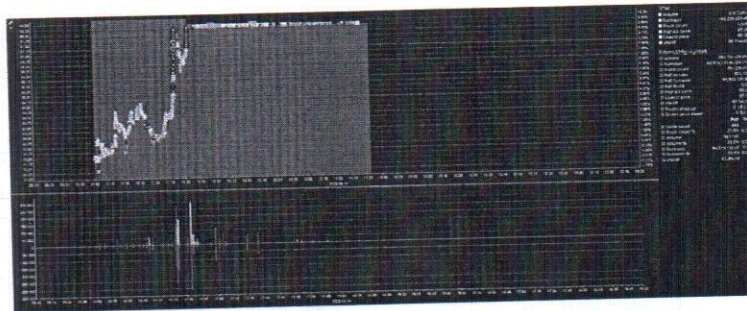
*[Signature]*

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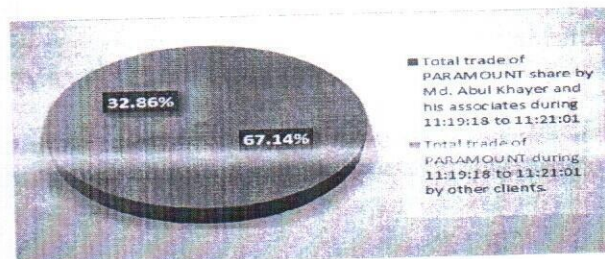
It is observed from the above graphs and screenshot that *Md. Abul Khayer and his associates* bought 95.41% of the total trades of PARAMOUNT shares by executing 179 of total 221 howlas from 14:15:12 to 14:17:06 on 12-09-2023. From 14:15:12 to 14:17:06, *Md. Abul Khayer and his associates* induced the price to rise from Tk. 60.60 to Tk. 62.40. Thus it seems that *Md. Abul Khayer and his associates* were actively trying to lift the price of PARAMOUNT share. At the end of the day price of PARAMOUNT share was increased by Tk. 3.90 which is approximately 6.87% higher than YCP.

**14-09-2023**



It was observed in the above graph that on 14-09-2023, total number of trades of PARAMOUNT in the market was 1930, whereas number of trades (buy) executed by *Md. Abul Khayer and his associates* were 493 which is approximately 25.54% of the total number of trades in the market. Again, total traded volume of PARAMOUNT in the market on that day was 2,477,091 whereas buy volume by the said client(s) was 961,100 which is approximately 38.80% of the total traded volume in the market. It is evident that the client had significant participation in the market on 14-09-2023 in trading of PARAMOUNT share.

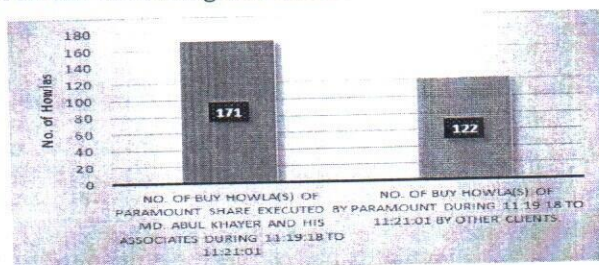
On 14-09-2023, trading of PARAMOUNT share was started at Tk. 62.00 which is Tk. 0.10 less than the YCP of Tk. 62.10. On that day, *Md. Abul Khayer and his associates* started series of trading at 11:19:18 at price Tk. 65.20 and induced the same to rise to Tk. 68.20 up to 11:21:01. It can also be observed from the above graph that *Md. Abul Khayer and his associates* executed significant trades during this time period. It is mentionable here that from 11:19:18 to 11:21:01, *Md. Abul Khayer and his associates* bought 300,000 shares of PARAMOUNT compared to the total traded share of 446,826. This is shown in the following Pie Chart.



A

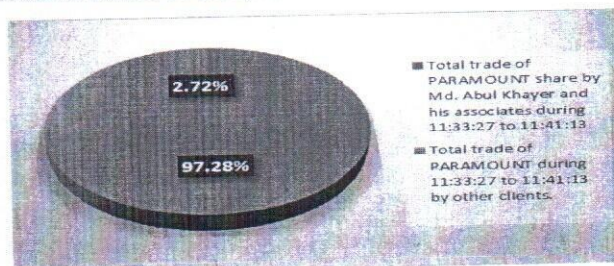
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It is also found that during the aforementioned period, *Md. Abul Khayer and his associates* executed 171 howlas to purchase of shares of PARAMOUNT compared to the total number of howlas of 293 as shown in the following Bar Chart.

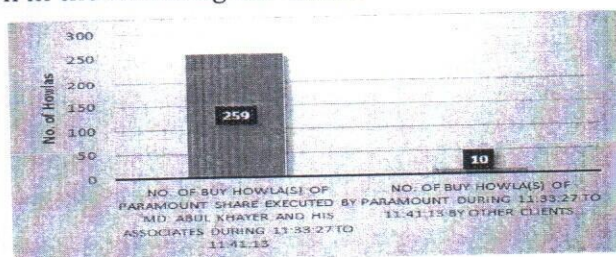


It is observed from the above graphs and screenshot that *Md. Abul Khayer and his associates* bought 67.14% of the total trades of PARAMOUNT shares by executing 171 of total 293 howlas from 11:19:18 to 11:21:01 on 14-09-2023. From 11:19:18 to 11:21:01, *Md. Abul Khayer and his associates* induced the price to rise from Tk. 65.20 to Tk. 68.20.

Again, on the same day, *Md. Abul Khayer and his associates* started series of trading at 11:33:27 at price Tk. 67.40 and induced the same to rise to Tk. 68.30 up to 11:41:13. It can also be observed from the above graph that *Md. Abul Khayer and his associates* executed significant trades during this time period. It is mentionable here that from 11:33:27 to 11:41:13, *Md. Abul Khayer and his associates* bought 525,057 shares of PARAMOUNT compared to the total traded share of 539,757. This is shown in the following Pie Chart.



It is also found that during the aforementioned period, *Md. Abul Khayer and his associates* executed 259 howlas to purchase of shares of PARAMOUNT compared to the total number of howlas of 269 as shown in the following Bar Chart.



It is observed from the above graphs and screenshot that *Md. Abul Khayer and his associates* bought 97.28% of the total trades of PARAMOUNT shares by executing 259 of total 269 howlas from 11:33:27 to 11:41:13 on 14-09-2023. From 11:33:27 to 11:41:13, *Md. Abul Khayer and his associates* induced the price to rise from Tk. 67.40 to Tk. 68.30. Thus it seems that *Md. Abul Khayer and his associates* were actively trying to lift the price of PARAMOUNT share. At the end of the day price of PARAMOUNT share was increased by Tk. 6.20 which is approximately 9.98% higher than YCP.

*[Signature]*

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**c) Gain and Loss by Md. Abul Khayer and his associates from 17.08.2023 to 19.09.2023:**

| Summary   |                   |        |            |                   |            |           |                   |              |            |                   |                     |                   |                |        |                   |            |
|-----------|-------------------|--------|------------|-------------------|------------|-----------|-------------------|--------------|------------|-------------------|---------------------|-------------------|----------------|--------|-------------------|------------|
| Block Buy |                   |        | Block Sale |                   |            | Total Buy |                   |              | Total Sale |                   | Cost of Shares Sold |                   | Stock Position |        |                   |            |
| Qty       | Price<br>(W.Avg.) | Amount | Qty        | Price<br>(W.Avg.) | Amount     | Qty       | Price<br>(W.Avg.) | Amount       | Qty        | Price<br>(W.Avg.) | Amount              | Price<br>(W.Avg.) | Amount         | Qty    | Price<br>(W.Avg.) | Amount     |
| 0         | 0.00              | 0.00   | 100000     | 56.89             | 5689000.00 | 3144206   | 59.99             | 188615430.30 | 3264897    | 67.96             | 221869399.70        | 59.34             | 193753468.52   | 119415 | 61.63             | 7359772.84 |

|                                     |                |                                                                            |
|-------------------------------------|----------------|----------------------------------------------------------------------------|
| Realized Capital gain(loss)per unit | 8.61           | Average Sale Price - Average Cost Price                                    |
| Realized Capital gain(loss)%        | 14.51%         | Gain (loss) Per Unit/Cost Per Unit                                         |
| Realized Capital gain(loss)TK       | 2,81,15,931.18 | Total Sale Quantity x Gain (loss) Per Unit                                 |
| Closing Price (19-09-2023)          | 75.40          | Closing Price of Last Investigation Date                                   |
| Unrealized gain(loss) per unit      | 13.77          | Closing Price of Last Investigation Date - Average Price of Stock Position |
| Unrealized gain(loss) %             | 22.34%         | Unrealized gain (loss) per unit /Average Price of Stock Position           |
| Unrealized gain(loss) TK            | 16,44,118.16   | Quantity of Stock Position x Unrealized gain (loss) per unit               |

|                      |             |
|----------------------|-------------|
| Client Total         | 64,09,103   |
| Total Vol. of period | 2,60,86,737 |
| Percentage           | 24.57%      |

As per DSE trade data, Md. Abul Khayer and his associates bought 3,144,206 shares from public market and sold 3,264,897 shares of 'PARAMOUNT' in both public and block market during the period from 17.08.2023 to 19.09.2023. In the investigation period, Md. Abul Khayer and his associates traded 24.57% shares of 'PARAMOUNT' and realized a capital gain of Tk. 28,115,931.18. It is also mentionable that he had unrealized gain of Tk. 1,644,118.16.

**Findings:**

As per **section 17 of the Securities and Exchange Ordinance, 1969**, "No person shall, for the purpose of inducing, dissuading, effecting, preventing or in any manner influencing or turning to his advantage, the sale or purchase of any security, directly or indirectly, -

(e) do any act or practice or engage in a course of business, or omit to do any act which operates or would operate as a fraud, deceit or manipulation upon any person, in particular-

(v) directly or indirectly effect a series of transactions in any security creating the appearance of active trading therein or of raising of price for the purpose of including its purchase by others or depressing its price for the purpose of inducing its sale by others;"

It is evident that Md. Abul Khayer and his associates were involved directly and indirectly in a series of transactions of shares of 'PARAMOUNT' with the aforesaid BO accounts in order to create the appearance of active trading and raising of price of the said share.



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**Contraventions:**

It appears that *Md. Abul Khayer* (BOID # 1205950071091116) and his associates have violated the following:

- **Section 17(e)(v) of the Securities and Exchange Ordinance, 1969** by directly and indirectly effecting a series of transactions of shares of 'PARAMOUNT' creating the appearance of active trading therein and raising price of the said share.

**Observation-2:**

It is also observed that during the investigation period *Md. Abul Khayer* and his associates executed trade of PARAMOUNT share within themselves which created a false and misleading appearance of active trading of this security. As a result, 139,785 shares of PARAMOUNT were executed in 19 howla(s) where the related account holders acted as both buyer and seller as shown below:

| TRADEDATE  | TRADETIME | INSTRUMENTCODE | TRADEVOLUME | BUYERCODE | BOIDBUYER        | SELLERCODE | BOIDSELLER       | MARKETTYPE |
|------------|-----------|----------------|-------------|-----------|------------------|------------|------------------|------------|
| 10/09/2023 | 13:59:26  | PARAMOUNT      | 49560       | DSENRB    | 1205950075311207 | DSENRB     | 1205950073658801 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 355         | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 6795        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 3205        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 5770        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 4230        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 4745        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 5255        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 3720        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 6280        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 2695        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 7305        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 1670        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 8330        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 645         | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 9355        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 9870        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 130         | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |
| 11/09/2023 | 14:11:17  | PARAMOUNT      | 9870        | DSECBL    | 1605180073785828 | DSENRB     | 1205950071091116 | Public     |

| Summary                                      |                                                       |                  |        |
|----------------------------------------------|-------------------------------------------------------|------------------|--------|
| Buyer (BOID)                                 | Seller (BOID)                                         | Matched Quantity | Market |
| 1205950075311207 (Eshaal Communication Ltd.) | 1205950073658801 (Md. Zahed Kamal)                    | 49,560           | Public |
| 1605180073785828 (Abul Kalam Matber)         | 1205950071091116 (Md. Abul Khayer & Kazi Sadia Hasan) | 90,225           |        |
| Total                                        |                                                       | 139,785          |        |

**Findings:**

As per section 17 of the Securities and Exchange Ordinance, 1969 (XVII of 1969), "No person shall, for the purpose of inducing, dissuading, effecting, preventing or in any manner influencing or turning to his advantage, the sale or purchase of any security, directly or indirectly, -



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c) **Gain and Loss by Eshaal Communication Ltd. 17.08.2023 to 19.09.2023:**

| Summary        |        |            |                |            |        |                |             |        |  | Total Sale     |             | Cost of Shares Sold |             | Stock Position |                |           |
|----------------|--------|------------|----------------|------------|--------|----------------|-------------|--------|--|----------------|-------------|---------------------|-------------|----------------|----------------|-----------|
| Block Buy      |        | Block Sale |                |            |        | Total Buy      |             |        |  | Price (W Avg.) | Amount      | Price (W Avg.)      | Amount      | Qty            | Price (W Avg.) | Amount    |
| Price (W Avg.) | Amount | Qty        | Price (W Avg.) | Amount     | Qty    | Price (W Avg.) | Amount      | Qty    |  |                |             |                     |             |                |                |           |
| 0.00           | 0.00   | 80000      | 56.50          | 4520000.00 | 950000 | 60.24          | 57224549.70 | 947890 |  | 74.21          | 70147367.50 | 60.24               | 57096813.16 | 2110           | 60.54          | 127736.54 |

|                                     |                |                                                                            |
|-------------------------------------|----------------|----------------------------------------------------------------------------|
| Realized Capital gain(loss)per unit | 13.98          | Average Sale Price - Average Cost Price                                    |
| Realized Capital gain(loss)%        | 23.21%         | Gain (loss) Per Unit/Cost Per Unit                                         |
| Realized Capital gain(loss)TK       | 1,32,50,654.34 | Total Sale Quantity x Gain (loss) Per Unit                                 |
| Closing Price (19-09-2023)          | 75.40          | Closing Price of Last Investigation Date                                   |
| Unrealized gain(loss) per unit      | 14.86          | Closing Price of Last Investigation Date - Average Price of Stock Position |
| Unrealized gain(loss) %             | 24.55%         | Unrealized gain (loss) per unit /Average Price of Stock Position           |
| Unrealized gain(loss) TK            | 31,357.46      | Quantity of Stock Position x Unrealized gain (loss) per unit               |

সেহেতু, উপর্যুক্ত আলোচ্য বিষয়ে সংশ্লিষ্ট সিকিউরিটিজ সংক্রান্ত আইন ভঙ্গের কারণে কমিশনের এনফোর্সমেন্ট বিভাগ কর্তৃক আগস্ট ২৭, ২০২৪ তারিখ বিএসইসি/এনফোর্সমেন্ট/৩৫৬৭/২০২৪/৬৭৩ স্মারকমূলে Eshaal Communication Ltd.-কে সেপ্টেম্বর ০৮, ২০২৪ তারিখে কারণ প্রদর্শন সহ শুনানীতে উপস্থিত হতে বলা হয়। শুনানীতে উপস্থিত হয়ে Eshaal Communication Ltd. এর পক্ষে Mr. Md. Abul Khayer (on behalf) উপস্থিত হয়ে নিম্নলিখিত বক্তব্য দাখিল করেন;

**“Observation 1:**

The shares we have purchased based on fundamental basis of the company. As far as we know and understand Paramount is one of the best insurance companies in the Bangladesh that is evident in its gradual earnings growth over the period. Purchased significant portion of shares considering this growth prospect. All other insurance shares' price also moved in the similar time thus it is normal movement of share price as per may opinion. We don't understand why purchasing of shares is considered as manipulation or misleading of trade. We have purchased the shares for investment purpose that we hold till now and it creates huge loss for me that is needed to consider.

**Observation 2:**

This is limited liability company and as per companies act 1994 it has artificial entity not related with anyone. So, allegation regarding not ownership transfer from may trade is not right.

we invested to get some gain from the market and it is our fundamental right, although we made huge loss from the mentioned shares subsequently that is evident from the portfolios. We hereby requested to consider the subsequent position of shares to check the profit loss position of shares if required. It is considered only 17.08.2023 to 19.09.2023 period. Thus, whole picture not identified or considered by this show cause letter.

we always try to comply rules and regulation at the time trade.”



**Bangladesh Securities and Exchange Commission**  
Enforcement Division  
Enforcement Department  
Market, Market Intermediaries and Other Affairs Section  
www.sec.gov.bd

যেহেতু, Eshaal Communication Ltd.-এর উল্লিখিত বক্তব্য থেকে প্রতীয়মান হয় যে, উপস্থাপিত অভিযোগসমূহ সঠিক এবং উপর্যুক্ত কর্মকাণ্ডের ফলে পুঁজিবাজারের সাধারণ বিনিয়োগকারীগণ ক্ষতিগ্রস্ত হয়েছেন যা পুঁজিবাজার উন্নয়নের পরিপন্থী, সেহেতু এক্ষেত্রে Md. Eshaal Communication Ltd.-এর ব্যাখ্যা কমিশনের নিকট গ্রহণযোগ্য হিসেবে বিবেচিত হয়নি;

যেহেতু, Eshaal Communication Ltd.-এর উপর্যুক্ত কর্মকাণ্ড Securities and Exchange Ordinance, 1969 এর Section 17 (c) (v) এবং Section 17 (e) (ii) লংঘন করেছে, যা সিকিউরিটিজ আইনের পরিপন্থী;

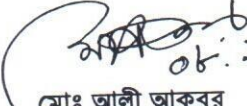
যেহেতু, Eshaal Communication Ltd.-এর উপর্যুক্ত কর্মকাণ্ড Securities and Exchange Ordinance, 1969 এর Section 22 অনুযায়ী শাস্তিযোগ্য অপরাধ;

যেহেতু, কমিশনের বিবেচনায়, সিকিউরিটিজ আইন ও বিধি-বিধান পরিপালনে আলোচ্য ব্যর্থতার জন্য, পুঁজিবাজারের শৃংখলা, স্বচ্ছতা এবং জনস্বার্থে আলোচ্য Eshaal Communication Ltd.-কে জরিমানা করা প্রয়োজন ও সমীচীন;

অতএব, সেহেতু, কমিশন উল্লিখিত যাবতীয় বিষয় বিবেচনাপূর্বক, Securities and Exchange Ordinance, 1969 (Ordinance No. XVII of 1969) এর Section 22 [যা The Securities and Exchange (Amendment) Act, 2000 দ্বারা সংশোধিত] এ প্রদত্ত ক্ষমতাবলে-

- Eshaal Communication Ltd.-কে ৭৫.০০ (পঁচাত্তর) লক্ষ টাকা অর্থদন্ড ধার্য করল যা অত্র আদেশের ৩০ (ত্রিশ) দিনের মধ্যে 'বাংলাদেশ সিকিউরিটিজ অ্যান্ড এক্সচেঞ্জ কমিশন' এর অনুকূলে ইস্যুকৃত ব্যাংক ড্রাফট/পে-অর্ডারের মাধ্যমে জমা প্রদান করতে হবে, অন্যথায় সিকিউরিটিজ আইন মোতাবেক পরবর্তী আইনানুগ ব্যবস্থা গ্রহণ করা হবে।

বাংলাদেশ সিকিউরিটিজ অ্যান্ড এক্সচেঞ্জ কমিশনের আদেশক্রমে,

  
০৮.১০.২০২৪  
মোঃ আলী আকবর  
কমিশনার

**বিতরণ:**

- ১। **Eshaal Communication Ltd.**  
(BOID: 1205950075311207)  
C/9, Polwel Market, Ground Flor  
Naya Paltan, Dhaka.