

SEC/Enforcement/1176/2013/

January , 2014

**SEC/Enforcement/1176/2013/82
January 30, 2014**

By Special Messenger

Prime Finance Capital Management Limited (Merchant Bank)
63 Dilkusha C/A
Dhaka-1000.

Attn: CEO/Managing Director

Subject: Penalty Order: Non compliance of Section 17 (e)(v) of Securities and Exchange Ordinance, 1969 in connection with trading in shares of CVO Petrochemical Refinery Ltd.

Dear Sir,

Commission's penalty order No. SEC/Enforcement/1176/2013/81 dated January 30, 2014 is enclosed herewith for your kind information and necessary action.

For Bangladesh Securities and Exchange Commission

**Mustari Jahan
Deputy Director (Enforcement Dept.)**

Copy for Distribution:

Chief Executive Officer, Dhaka Stock Exchange Limited
Chief Executive Officer, Chittagong Stock Exchange Limited

Copy for information:

P.O to Commissioner (Enforcement), BSEC
P.O to Executive Director (SRI), BSEC
P.O to Executive Director (MIS), BSEC
Chairman's office, BSEC

Order

Whereas, on the basis of the investigation report of Dhaka Stock Exchange Limited on trading in shares of **CVO Petrochemical Refinery Limited**, a show cause-cum-hearing notice No. SEC/Enforcement/1176/2013/594 dated October 13, 2013 was issued to Prime Finance Capital Management Limited (Merchant Bank) to appear at the hearing accusing for violating section 17 (e) (iii) (v) of the Securities and Exchange Ordinance, 1969 (XVII of 1969) . Hearing has been conducted with the accused. In the show cause-cum-hearing notice following have been mentioned among others;-

Quote

Whereas, Bangladesh Securities and Exchange Commission issued Merchant Banker Registration Certificate to Prime Finance Capital Management Limited under the Securities and Exchange Ordinance, 1969 (XVII of 1969), read with Rule 7 of the Securities and Exchange Commission (Registration of Merchant Bankers) Rules, 1996 to conduct functions of issue manager/underwriter/portfolio manager under certain terms & conditions stipulated in the said certificate;

Whereas, as per section 17(e) (iii) and (v) of the Securities and Exchange Ordinance, 1969 (XVII of 1969), “No person shall, for the purpose of inducing, dissuading, effecting, preventing or in any manner influencing or turning to his advantage, the sale or purchase of any security, directly or indirectly,-

do any act or practice or engage in a course of business, or omit to do any act which operates or would operate as a fraud, deceit or manipulation upon any person, in particular-

effect any transaction in such security which involves no change in its beneficial ownership;

directly or indirectly effect a series of transactions in any security creating the appearance of active trading therein or of raising of price for the purpose of inducing its purchase by others or depressing its price for the purpose of inducing its sale by others;”

Whereas, an investigation has been conducted by DSE regarding trading in shares of CVO Petrochemical Refinery Ltd. Among others the following is mentioned in the report;

“Prime Finance Capital Management Ltd., PFI Securities Ltd. (Dealer Account) and PFI Securities Ltd. Employee Provident Fund

Observations:

1. Upon examining the relevant documents collected from PFI Securities Ltd. it was found that Prime Finance Capital Management Limited (Client Code 1170) along with one of its subsidiary PFI Securities Ltd.’s dealer account (client code 307) and PFI Securities Ltd. Employee Provident Fund (Client Code-1234) traded 1709900 shares of CVOPRL in these three accounts.

(**Annexure: 3-** Trade details of Prime Finance Capital Management Ltd., PFI Securities Ltd. (Dealer Account) and PFI Securities Ltd. Employee Provident Fund along with instrument ledger and Account opening forms)

2. As per DSE trade data it was found that for 88,500 shares of CVOPRL, Prime Finance Capital Management Limited (Client Code 1170) along with one of its subsidiary PFI Securities Ltd. dealer account (307) and PFI Securities Ltd. Employee Provident Fund (Client Code-1234) acted as counter party of each other.

(**Annexure: 4-** DSE trade data of CVOPRL on different date for client Code# 1170, client code# 307 and client code# 1234 of PFI Securities Ltd.)

Contravention: “It is appeared to us that Prime Finance Capital Management Ltd., have violated Section 17 (e)(iii) and (e)(v) of Securities and Exchange Ordinance, 1969, by performing the following acts:

1. Created an appearance of active trading by directly and indirectly conducting a series of transaction in the shares of CVOPRL and simultaneously buying and selling from different account; and
2. Traded 88500 shares of CVOPRL in such a manner which involves no change in its beneficial ownership.”

Whereas, copy of relevant annexures of the report is enclosed herewith. **Unquote**

Whereas, Investigation Team reported the following among others;

Quote

Basic Information of CVO Petrochemical Refinery Ltd.:

Particulars	Details
Authorized Capital(mn)	1,500.0
Paid Up Capital (mn)	180.0
Total no. of Securities	18,000,000
No. of Free Float Share	78,02,310
% of Free Float Shares in respect of total shares	43.35%
Face Value	10
Market Lot	100
Market Category	A
Share Percentage (As on June, 2012)	Sponsor/Director: 50.00, Govt.: 0, Institute: 9.47, Foreign: 0, Public: 40.53.
Details of Share Holdings	• Sponsor/Director: 50% i.e 9,000,000 no. of shares, • Private corporate bodies/Individuals (Holding more than 5%)- 11,97,690 no. shares • Lock- in shares – 101,97, 690 no. of shares • No. of Sponsors- 13

Unquote

Quote

Position of Net Income & EPS:

Year Particulars	2013 (up to nine month)	2012	2011	2010	2009	2008
Net income (mn)	16.94	47.88	54.05	21.69	-24.38	-4.62
EPS (in Tk.)	0.94	3.19	4.50	2.17	-24.38	-4.62
Dividend		20%B	25%B	20%B	n/a	n/a

Unquote

Quote

In the Audited Financial Statements for the year ended 30 June 2010 it has been mentioned that "Previously the company manufactured soyabean oil from crude oil imported by them and sold the same in the market. Due to incurring of continuous loss in the nature of business the production of the company closed for a long period. After that, the company has diverted its business by manufacturing Petro-chemical oil from the fuel oil purchased locally."

Unquote

Whereas, Investigation Team reported among others;

that the accused has effected series of transaction in shares of **CVO Petrochemical Refinery Limited** with significant volume in order to manipulate the market of the said shares. They have effected the following transaction.

Trade Date	Buy PF MB	Avg Rate	Sell	Avg Rate	Total trade of PF MB	Trade Volume in Nos.	% of trade of PF MB
02-04-2013						6,270	
03-04-2013	1,000	99.93			1,000	5,600	17.86
04-04-2013	1,000	95.74			1,000	5,810	17.21
07-04-2013					0	1,800	
08-04-2013	1,400	102.38			1,400	6,640	21.08
09-04-2013	1,700	110.88			1,700	26,000	6.54
10-04-2013	1,900	120.87			1,900	36,800	5.16
11-04-2013	3,100	130.02			3,100	52,660	5.89
15-04-2013	6,400	147.14			6,400	33,726	18.98
16-04-2013			6,600	138.24	6,600	53,230	12.40
17-04-2013	100	152.86			100	43,860	0.23

SEC/Enforcement/1176/2013/

January , 2014

18-04-2013			9,900	167.1	9,900	95,180	10.40
21-04-2013	20,300	177.16			20,300	95,670	21.22
22-04-2013					0	47,820	0.00
23-04-2013	4,700	170.34			4,700	45,330	10.37
24-04-2013	8,600	174.28			8,600	67,000	12.84
25-04-2013	9,400	183.35			9,400	158,120	5.94
28-04-2013	17,100	187			17,100	107,390	15.92
29-04-2013	33,400	206.77			33,400	159,420	20.95
30-04-2013			24,000	206.95	24,000	122,320	19.62
02-05-2013	22,200	217.24			22,200	118,240.00	18.78
05-05-2013	19,200	240.63			19,200	178,920.00	10.73
06-05-2013					0	117,730.00	0.00
07-05-2013			3,300	257.63	3,300	100,570.00	3.28
08-05-2013			3,300	246.26	3,300	157,050.00	2.10
09-05-2013					0	120,030.00	0.00
12-05-2013			7,200	239.65	7,200	83,500.00	8.62
13-05-2013					0	95,020.00	0.00
14-05-2013			3,200	220.62	3,200	122,290.00	2.62
15-05-2013			3,000	239.48	3,000	122,630.00	2.45
16-05-2013			11,200	243.18	11,200	111,880.00	10.01
19-05-2013			26,000	242.81	26,000	142,170.00	18.29
20-05-2013			20,000	238.8	20,000	108,210.00	18.48
21-05-2013			3,800	230.09	3,800	113,120.00	3.36
22-05-2013					0	73,330.00	0.00
26-05-2013					0	136,700.00	0.00
27-05-2013	10,000	254.41			10,000	160,650.00	6.22
28-05-2013	30,000	273.97			30,000	236,350.00	12.69
29-05-2013	13,000	283.73			13,000	216,870.00	5.99
30-05-2013	7,000	285.03			7,000	135,690.00	5.16
02-06-2013					0	136,860.00	0.00
03-06-2013					0	198,920.00	0.00
04-06-2013	10,000	326.89			10,000	118,984.00	8.40
05-06-2013					0	184,140.00	0.00
06-06-2013					0	166,550.00	0.00
09-06-2013					0	155,490.00	0.00
10-06-2013					0	157,500.00	0.00
11-06-2013					0	118,500.00	0.00

SEC/Enforcement/1176/2013/

January , 2014

12-06-2013					0	167,390.00	0.00
13-06-2013					0	120,890.00	0.00
16-06-2013			52,700	324.46	52,700	213,350.00	24.70
17-06-2013	99,200	348.98			99,200	208,710.00	47.53
18-06-2013	10,000	368.61			10,000	141,626.00	7.06
19-06-2013			10,000	370.88	10,000	208,160.00	4.80
20-06-2013					0	106,680.00	0.00
23-06-2013					0	124,780.00	0.00
24-06-2013					0	66,880.00	0.00
26-06-2013					0	71,760.00	0.00
27-06-2013	33,600	359.43			33,600	131,950.00	25.46
30-06-2013	800	349.04			800	63,500.00	1.26
02-07-2013	10,100	360.65			10,100	69,980.00	14.43
03-07-2013					0	51,200.00	0.00
04-07-2013					0	64,520.00	0.00
07-07-2013			11,000	374.96	11,000	166,650.00	6.60
08-07-2013	12,800	420.54			12,800	98,140.00	13.04
09-07-2013	11,100	422.35			11,100	87,150.00	12.74
10-07-2013	7,600	414.17			7,600	116,680.00	6.51
11-07-2013	22,500	445.94			22,500	129,500.00	17.37
14-07-2013	10,000	441.56			10,000	63,300.00	15.80
15-07-2013					0	66,300.00	0.00
16-07-2013	21,600	505.48			21,600	116,050.00	18.61
17-07-2013			4,300	488.53	4,300	70,700.00	6.08
18-07-2013			24,500	484.44	24,500	88,800.00	27.59
21-07-2013	21,900	465.17			21,900	115,110.00	19.03
22-07-2013					0	70,700.00	0.00
23-07-2013	10,000	396.29			10,000	65,020.00	15.38
24-07-2013	10,000	365.19			10,000	68,320.00	14.64
25-07-2013					0	42,200.00	0.00
28-07-2013					0	26,000.00	0.00
29-07-2013			23,700	423.8	23,700	74,830.00	31.67
30-07-2013			5,000	428.71	5,000	52,140.00	9.59
31-07-2013					0	30,500.00	0.00
01-08-2013					0	23,420	0.00
04-08-2013					0	19,550	0.00
05-08-2013					0	21,900	0.00

SEC/Enforcement/1176/2013/

January , 2014

12-08-2013	12,100	464.49			12,100	71,750	16.86
13-08-2013	10,300	489.95			10,300	59,600	17.28
14-08-2013	7,600	500.67			7,600	141,350	5.38
18-08-2013					0	77,570	0.00
19-08-2013	5,500	532.91			5,500	111,596	4.93
20-08-2013	13,800	542.52			13,800	73,350	18.81
21-08-2013	15,600	558.49			15,600	79,380	19.65
22-08-2013	80,100	598.41			80,100	158,450	50.55
25-08-2013					0	115,320	0.00
26-08-2013			11,400	586.41	11,400	101,090	11.28
27-08-2013			25,900	631.56	25,900	124,890	20.74
29-08-2013			14,100	600.61	14,100	92,130	15.30
01-09-2013			5,400	590.62	5,400	53,740	10.05
02-09-2013			16,900	570.61	16,900	75,660	22.34
03-09-2013			18,100	573.15	18,100	51,070	35.44
04-09-2013			2,800	610.3	2,800	54,980	5.09
05-09-2013			58,200	619.05	58,200	109,010	53.39
08-09-2013	37,800	667.46			37,800	112,070	33.73
09-09-2013			26,000	699.34	26,000	120,090	21.65
10-09-2013			129,200	703.04	129,200	202,120	63.92
11-09-2013	8,100	746.12			8,100	101,770	7.96
12-09-2013	33,700	778.31			33,700	103,010	32.72
15-09-2013	82,100	812.65			82,100	152,916	53.69
16-09-2013	41,300	818.16			41,300	117,390	35.18
17-09-2013					0	54,760	0.00
18-09-2013	14,000	835.62			14,000	90,600	15.45
19-09-2013					0	60,200	0.00
22-09-2013	10,000	820.38			10,000	55,260	18.10
23-09-2013			5,900	875.85	5,900	72,180	8.17
	884,700		606,600				

Whereas , Prime Finance Capital Management Limited (Merchant Bank) has submitted an explanation letter no. PFCML/Enq-1069(B)/13/404 dated 06 November 2013 to the Commission. In the letter among others they stated the following;

Quote

01. In the Show Cause Notice it has been alleged that Prime Finance Capital Management Limited (Client Code 1170) along with one of its subsidiary PFI Securities Ltd's Dealer Account (307) and PFI Securities Ltd Employee Provident Fund (Client Code 1234) traded 1709900 shares of CVOPRL (CVO Petrochemical Refinery Ltd) in the said three accounts. In this connection it is stated that from the trade details you have annexed as Annexure-3 it is not clear as to how the alleged trading was held. It is further stated that Prime Finance Capital Management Limited does not hold any shares in the capital of PFI Securities Ltd, as such PFI Securities Ltd is in no way a subsidiary of Prime Finance Capital Management Limited. **It is also stated that PFI Securities Ltd Employee Provident Fund is a Provident Fund of the employees of PFI Securities Ltd and the said Provident Fund is administered and managed by the Trustees of the said Provident Fund and as such neither Prime Finance Capital Management Limited nor PFI Securities Ltd have any control over and/or is not responsible for, any investment of the said fund made by the Trustees in any securities or otherwise. Thus, Prime Finance Capital Management Limited (Client Code 1170), PFI Securities Ltd's Dealer Account (307) and PFI Securities Ltd Employee Provident Fund (Client Code 1234) are three separate entities/funds.**
02. You have also alleged that as per DSE trade data it was found that for 88,500 shares of CVOPRL, Prime Finance Capital Management Limited (Client Code 1170) along with one of its subsidiary PFI Securities Ltd's Dealer Account (307) and PFI Securities Ltd Employee Provident Fund (Client Code 1234) acted as counter party of each other. In this connection it is reiterated that Prime Finance Capital Management Limited (Client Code 1170), PFI Securities Ltd's Dealer Account (307) and PFI Securities Ltd Employee Provident Fund (Client Code 1234) are separate entities/funds.
03. You have further alleged that Prime Finance Capital Management Limited, PFI Securities Ltd's Dealer Account and PFI Securities Ltd Employee Provident Fund have violated section 17(e)(iii) and e(v) of the Securities and Exchange Ordinance 1969 by performing the following acts:
- 1) Created an appearance of active trading by directly and indirectly conducting a series of transaction in the shares of CVOPRL and simultaneously buying and selling from different account; and
 - 2) Traded 88500 shares of CVOPRL in such a manner which involves no change in its beneficial ownership.
04. Your first allegation of violation is with regard to section 17(e)(v) of the Securities and Exchange Ordinance 1969, which provides as follows:
- “No person shall, **for the purpose of inducing, dissuading, effecting, preventing or in any manner influencing or turning to his advantage, the sale or purchase of any security,** directly or indirectly, (e) **do any act or practice or engage in a course of business, or omit to do any act which operates or would operate as a fraud, deceit or manipulation upon any person,** in particular

- (v) directly or indirectly effect a series of transactions in any security creating the appearance of active trading therein or of raising of price for the purpose of inducing its purchase by others or depressing its price for the purpose of inducing its sale by others”

From the trade data sent by you along with your Notice it appears that PFI Securities Ltd purchased for itself in its Dealer Account 5,000 shares of CVOPRL on 11.04.2013, 4,500 shares on 15.04.2013, 5,000 shares on 16.04.2013, 20,000 shares on 25.04.2013, 10,000 shares on 28.04.2013, 20,500 shares on 05.05.2013, 600 shares on 08.05.2013 and 31,000 shares on 10.09.2013. Thus during the said period PFI Securities Ltd purchased in its Dealer Account a total of 96,600 shares. PFI Securities Ltd has not sold any shares of CVOPRL from its Dealer Account on any of the above dates, but sold 8,000 shares on 22.04.2013, 6,500 shares on 23.04.2013 and 50,000 shares on 22.08.2013. Thus during the aforesaid period a total of 64,500 shares were sold from the Dealer Account.

It is pertinent to mention here that on the aforesaid dates of purchase, no shares of CVOPRL were sold from the account of Prime Finance Capital Management Limited (Client Code 1170), except 6,600 shares were sold on 16.04.2013 and 1,29,200 shares were sold on 10.09.2013 and on those two dates PFI Securities Ltd purchased in its Dealer Account 5,000 shares and 31,000 shares respectively. Similarly, on the aforesaid dates of sale, no shares of CVOPRL were purchased in the account of Prime Finance Capital Management Limited (Client Code 1170), except 80,100 shares were purchased on 22.08.2013 and on that date PFI Securities Ltd sold from its Dealer Account 50,000 shares only.

On the other hand, on the aforesaid dates of purchase, no shares of CVOPRL were sold from the account of PFI Securities Ltd Employee Provident Fund (Client Code 1234) and on the aforesaid dates of sale, no shares of CVOPRL were purchased in the account of PFI Securities Ltd Employee Provident Fund (Client Code 1234), except 2,800 shares were purchased on 22.08.2013 and on that date PFI Securities Ltd sold from its Dealer Account 50,000 shares.

As such, from the aforesaid transactions during the aforesaid period it is clear that there was no simultaneous buying and selling of shares of CVOPRL from different accounts.

05. Your second allegation of violation is with regard to section 17(e)(iii) of the Securities and Exchange Ordinance 1969, which provides as follows:

“No person shall, **for the purpose of inducing, dissuading, effecting, preventing or in any manner influencing or turning to his advantage, the sale or purchase of any security**, directly or indirectly, (e) **do any act or practice or engage in a course of business, or omit to do any act which operates or would operate as a fraud, deceit or manipulation upon any person**, in particular

- (iii) effect any transaction in such security which involves no change in its beneficial ownership”

In this connection it is reiterated that Prime Finance Capital Management Limited (Client Code 1170), PFI Securities Ltd’s Dealer Account (307) and PFI Securities Ltd Employee Provident Fund (Client Code 1234) are separate entities/funds. The said three accounts are not beneficially owned by a single person.

As such, from the aforesaid transactions during the aforesaid period it is clear that there was no transaction in the shares of CVOPRL which involves no change in its beneficial ownership.

06. Please note that section 17 of the Securities and Exchange Ordinance 1969 prohibits fraudulent acts, etc., and the “purpose” as enunciated in section 17 of the Securities and Exchange Ordinance 1969 is a prerequisite for constitution of a fraudulent act within the meaning of that section. In the instant case, Prime Finance Capital Management Limited has not made any transaction in the shares of CVOPRL **for the purpose of inducing, dissuading, effecting, preventing or in any manner influencing or turning to its advantage, the sale or purchase of the shares of CVOPRL** and from the aforesaid transactions during the aforesaid period it cannot be construed that, the aforesaid transactions in the shares of CVOPRL were made by Prime Finance Capital Management Limited for any of the said purposes.
07. Please also note that in order to constitute a prohibited act under sub-section (e) of section 17 of the Securities and Exchange Ordinance 1969 it requires any act or practice or engagement in a course of business, or omission to do any act which operates or would operate as a **fraud, deceit or manipulation upon any person**. In the instant case, Prime Finance Capital Management Limited has not made any transaction or has not omitted to do anything which operates or would operate as a **fraud, deceit or manipulation upon any person** and from the aforesaid transactions during the aforesaid period it cannot be construed that, Prime Finance Capital Management Limited has made any transaction or has omitted to do anything which operates or would operate as a **fraud, deceit or manipulation upon any person**.
08. It is also submitted that there was no deliberate and/or clear contravention of any securities law on our part.

In the circumstances we hope and pray that the above explanation would suffice to satisfy you to come to a conclusion that there was no violation on our part of section 17(e) (iii) and/or 17(e)(v) of the Securities and Exchange Ordinance 1969 and accordingly, we hope and pray that we may be absolved from any further measures under section 22 of the Securities and Exchange Ordinance 1969.

Whereas, considering the accused's explanation, allegation for violating section 17 (e) (iii) of the Securities and Exchange Ordinance, 1969 (XVII of 1969) has been disposed off by the Commission.

Whereas, the Prime Finance Capital Management Limited (Merchant Bank) has explained among others that it had not any bad motive to influence the buy sale of the said shares; it had not made any transaction which operates as a **fraud, deceit or manipulation upon any person**. But Commission is of the opinion that it's above transactions do not support the explanation. It has effected series of transaction in shares of **CVO Petrochemical Refinery Limited** through buying or selling consecutively with significant volume. During the reported period it has bought the said company's share from Tk.99.93 to Tk.820.38 (Face value is Tk.10.00) par share despite knowing of the fact that the EPS of the Company was deteriorating than the previous years, the Price Earning ratio was too high and the Company has not started the production of the new product (Petro-chemical oil from the fuel oil). From the reported transaction it is found that gradually the price and volume of the said shares have been increased. Since number of free float share of CVO Petrochemical Refinery Limited is 78,02,310 the accused's aforesaid huge and consecutive transactions had definite effect on price and volume of the said shares as well as on other investors. It's transaction technique has allured the other investors in buying and selling the said shares through manipulating the market of the said shares .It has applied such unlawful technique in order to turn advantage within short time or long time ultimately. The accused's aforesaid transaction pattern/behaviour attracts section 17(e) (v) of the Securities and Exchange Ordinance, 1969 (XVII of 1969).

Whereas, the aforesaid activities are tantamount to non-compliance of securities law that appears deliberate and clear contravention of the section 17 (e) (v) of the Securities and Exchange Ordinance, 1969 (XVII of 1969) attracting penal provision of section 22 of the Securities and Exchange Ordinance, 1969.

Whereas, to protect the discipline and transparency of the capital market along with it's development the Commission deems it appropriate and necessary to impose penalty upon Prime Finance Capital Management Limited (Merchant Bank).

SEC/Enforcement/1176/2013/

January , 2014

Now, therefore, Bangladesh Securities and Exchange Commission, in exercise of the power conferred by section 22 (amended by the Securities and Exchange (Amendment) Act, 2000) of the Securities and Exchange Ordinance, 1969 (XVII of 1969) hereby imposes penalty for Tk.07.00 (Tk.Seven) Lac upon Prime Finance Capital Management Limited (Merchant Bank) which is to be deposited to the Commission in the form of Bank Draft/Payorder favouring 'Bangladesh Securities and Exchange Commission' within 15 days from the date of issuance of this order.

By order of the Bangladesh Securities and Exchange Commission

Professor Dr. M. Khairul Hossain
Chairman

SEC/Enforcement/1176/2013/

January , 2014

Distribution:

Prime Finance Capital Management Limited (Merchant Bank)

63 Dilkusha C/A

Dhaka-1000